



## **FRAUDFacts Offers Knowledge to Fight Identity Theft and Fraud for Life**

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**Unlike products and services, knowledge never expires. FRAUDFacts'™ unique approach is to educate and empower its users to protect themselves from fraud for a lifetime.**

FRAUDFacts™ ([www.FRAUDFacts.com](http://www.FRAUDFacts.com)) is a one-stop resource for up-to-date, expert fraud prevention information and tools to help protect consumers and businesses from fraud, scams, Identity Theft, and other risks. The company's primary "product" is expert, easy-to-use knowledge, tools, and resources not found elsewhere.

FRAUDFacts' expert authors have developed and provided fraud prevention training and education trusted by thousands of professionals and hundreds of organizations throughout North America. Now everyone can benefit from these same experts and learn how to more effectively protect themselves from thieves and scam artists.

"Consumers need information, not unnecessary expenses. There is a lot of well-meaning but incorrect advice out there, and simple services and 'top ten' lists don't go far enough to provide real value or protection. In today's world, whether you're a consumer or business owner, if you don't understand the dangers and learn correct actions to protect yourself from fraud, scams, and Identity Theft, no product or service can protect you," said Robert Dunlap, FRAUDFacts' Vice-President. "FRAUDFacts is like having your own private fraud expert available to provide answers and real assistance 24 hours a day."

FRAUDFacts is also unique because it is not dedicated solely to issues of credit or Identity Theft, though the site provides a vast amount of information about the crime. The website provides volumes of information addressing many types of scams and related issues, with expert prevention tips and guidance to spot and avoid them, and the resources needed to recover from them.

"Identity Theft is the buzzword, but fraud, scams, and privacy threats come in many shapes and forms that can all have a devastating impact on victims. We provide the proper knowledge to allow you to recognize the dangers, avoid them, and help you to finally take charge of your own protections," said Dunlap.

FRAUDFacts does not charge consumers to perform tasks that they could easily do themselves for free. The website provides instructions with expert guidance, and provides the tools and resources needed to do so.

The FRAUDFacts website includes a Public Knowledge Center, accessible to all visitors at no cost, which provides detailed information about Identity Theft, privacy issues, credit reports, and more. The Public Knowledge Center is only a tiny sample of what is available with a small annual subscription.

In addition to consumer programs, FRAUDFacts provides information, resources, and programs for professionals, businesses, financial institutions, associations, schools, and law enforcement.

Ever-changing regulatory requirements and rampant information theft make the website a critically needed service for information security and chief privacy officers, and other privacy or fraud prevention personnel.

FRAUDFacts also offers a data breach response program that allows companies that have suffered an incident of data loss or theft to provide important information and meaningful assistance to the affected customers, at a fraction of the cost of other services. "Organizations need to understand that data security laws that permit lawsuits by affected customers do not limit their potential liability to only the type of fraud that might show up in a credit report," Dunlap stated, "and consumers can be victimized in many ways that credit monitoring or fraud alerts can't stop."

## **About FRAUDFacts**

FRAUDFacts, Inc. (<http://www.FRAUDFacts.com>) is a unique resource that provides comprehensive, expert fraud prevention information, tools, and resources for consumers, professionals, businesses, financial institutions, associations, schools, and law enforcement. The company's experts have developed and provided training to thousands of professionals and hundreds of organizations throughout North America.

FRAUDFacts offers highly effective, low cost programs for consumers, and also provides a complete suite of fraud prevention, risk management, and compliance products and services for professionals, businesses, and financial institutions.

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